Implement Sustainable Strategy and Accountability

- Successfully implement five-year strategic plan guided by mission and a sustainable business model
- Implement excellent human resources practices and customer service, and foster compassionate connections with every personal interaction
- Model professional excellence, including good governance, continuous learning, innovative thinking and cultural proficiency
- Implement a strategic communications plan
- Value and incorporate community engagement and listening as a core function in identifying our priorities
Humboldt Area Foundation (HAF) believes in a community where everyone has access to opportunity, where everyone feels that they belong, and where residents work together to craft solutions to local challenges.

1. **Transform Community Problem-Solving**
   - Foster networks of skilled leaders
   - Support residents and organizations to more effectively understand and address root causes together
   - Increase the number of residents and organizations working together to change policies and systems for positive social change
   - Foster successful self-sufficiency and power-building of True North Organizing Network
   - Increase acknowledgement and support for healing historic trauma with Native communities
   - Successfully implement community initiatives and improve community health indicators in the Wild Rivers Region

2. **Strengthen Community Capacity**
   - Serve as a vehicle for designated, donor-advised, collaborative, and organizational funds
   - Prioritize and implement discretionary grantmaking to align with our strategy and community needs
   - Increase access to and attainment in post-secondary education
   - Strengthen operational capacity of nonprofit and grassroot groups
   - Strengthen community impact by coordinating with local funders and supporting organizations

3. **Build and Leverage Funds and Partnerships**
   - Expand offerings to be more reflective of donor needs and objectives
   - Energize generosity through increasing visibility, outreach and education
   - Increase discretionary funding to support programmatic activities
   - Develop grant funds and partnerships to support community programs and initiatives
   - Develop funds and partnerships to support Wild Rivers Community Foundation

4. **Strengthen Internal Infrastructure**
   - Create a culture of dedication and excitement around teamwork, organization-wide integration, and internal communication
   - Execute best practices in operations, financial systems and investments
   - Execute best practices in the stewardship of grants and scholarships
   - Strengthen capacity to implement strategic initiatives based on community needs, grant requirements and internal resources