5 Implement Sustainable Strategy and Accountability

- Successfully implement five-year strategic plan guided by mission and a sustainable business model
- Implement excellent human resources practices and customer service, and foster compassionate connections with every personal interaction
- Model professional excellence, including good governance, continuous learning, innovative thinking and cultural proficiency
- Implement a strategic communications plan
- Value and incorporate community engagement and listening as a core function in identifying our priorities

Photos by: Amy Kumler Photography, Ben Schedler, Bryant Anderson III, CKC Images, Sarah Anne Photography

Humboldt Area Foundation

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Humboldt Area Foundation

STRATEGIC PLAN
2015 – 2020

Humboldt Area Foundation promotes and encourages generosity, leadership, and inclusion to strengthen our communities.

2015 to 2020

Humboldt Area Foundation (HAF) believes in a community where everyone has access to opportunity, where everyone feels that they belong, and where residents work together to craft solutions to local challenges.

1 Transform Community Problem-Solving

- Foster networks of skilled leaders
- Support residents and organizations to more effectively understand and address root causes together
- Increase the number of residents and organizations working together to change policies and systems for positive social change
- Foster successful self-sufficiency and power-building of True North Organizing Network
- Increase acknowledgement and support for healing historic trauma with Native communities
- Successfully implement community initiatives and improve community health indicators in the Wild Rivers Region

2 Strengthen Community Capacity

- Serve as a vehicle for designated, donor-advised, collaborative, and organizational funds
- Prioritize and implement discretionary grantmaking to align with our strategy and community needs
- Increase access to and attainment in post-secondary education
- Strengthen operational capacity of nonprofit and grassroot groups
- Strengthen community impact by coordinating with local funders and supporting organizations

3 Build and Leverage Funds and Partnerships

- Expand offerings to be more reflective of donor needs and objectives
- Energize generosity through increasing visibility, outreach and education
- Increase discretionary funding to support programmatic activities
- Develop grant funds and partnerships to support community programs and initiatives
- Develop funds and partnerships to support Wild Rivers Community Foundation

4 Strengthen Internal Infrastructure

- Create a culture of dedication and excitement around teamwork, organization-wide integration, and internal communication
- Execute best practices in operations, financial systems and investments
- Execute best practices in the stewardship of grants and scholarships
- Strengthen capacity to implement strategic initiatives based on community needs, grant requirements and internal resources